

THE 73<sup>rd</sup> BANGKOK GEMS & JEWELRY FAIR



FREE COPY

22-26 FEBRUARY 2026

QUEEN SIRIKIT NATIONAL CONVENTION CENTER  
BANGKOK, THAILAND

Organized by



**DITP**  
DEPARTMENT OF  
INTERNATIONAL TRADE PROMOTION  
MINISTRY OF COMMERCE, THAILAND

**GIT**  
Gem and Jewelry  
Institute of Thailand

# THE BANGKOK GEMS SHOW DAILY

24 FEBRUARY 2026

**BEYOND  
BRILLIANCE**  
THE FUTURE  
OF FINE  
JEWELRY



# THE PRESENT AND FUTURE OF FINE JEWELRY



Despite recent economic uncertainty, the global jewelry market continues to demonstrate resilience and steady expansion. According to projections by EIN Presswire, worldwide jewelry revenue is expected to reach approximately USD 370 billion in 2025, with average annual growth of 5.02% forecast between 2025 and 2029, led by gold jewelry holding the largest market share. Market momentum is driven by rising incomes, urbanization, and evolving lifestyles that place greater emphasis on image and luxury consumption. Jewelry is increasingly viewed not only as adornment or personal expression, but also as a symbol of achievement and social status, particularly among higher-income consumers. At the same time, demand for contemporary design and the entry of emerging designers introducing distinctive creative perspectives are adding dynamism to the sector, supporting continued growth and reinforcing fine jewelry's relevance in the global luxury landscape.



## AN EXPANDED SPACE AT PLENARY HALL



To accommodate strong demand from both Thai and overseas exhibitors, organisers have expanded the exhibition space for the 73rd edition by incorporating the Plenary Hall on Level 1 of QSNCC. The extended space enables the fair to host more than 200 extra booths, reinforcing its capacity to connect a wider range of businesses and industry key players and to highlight the fair as the comprehensive hub of gems and jewelry. The expansion also reflects sustained global interest in the event and further strengthens Thailand's position as a leading hub for the gems and jewelry trade, while providing participants with greater opportunities for networking, sourcing, and collaboration.

**gemburi**  
chanthaburi

Burmese & Mozambique Ruby  
缅甸红宝石 & 莫桑比克红宝石

Pigeon Blood Color  
鸽血红颜色



Bangkok Gems Booth no.  
LG Floor Hall 6  
GG 02,04,06,08 / HH 01,03,05,07  
at QSNCC Feb. 22-26, 2026

“Manufacturer & Wholesaler of Magnificent Ruby”

Gemburi Co.,Ltd.  
Email : info@gemburi.co.th



**INTERNATIONAL  
CHANTHABURI  
GEMS AND JEWELRY  
FESTIVAL 2026**

เทศกาลนานาชาติพลอยและเครื่องประดับจันทบุรี

**4-8  
DECEMBER  
2026**

CHANTHABURI GEMS AND JEWELRY CENTER,  
KP JEWELRY CENTER,  
GEMS MARKET, SRICHAN ROAD



**CHANTHABURI  
CITY OF GEMS**



[www.changemsfest.org](http://www.changemsfest.org)

# THE 73<sup>rd</sup> BANGKOK GEMS SEMINARS

DISCOVER NEW PERSPECTIVES.

EXCHANGE IDEAS.

SPARK INSPIRATION.

Join the seminar program at the 73<sup>rd</sup> Bangkok Gems and Jewelry Fair, where industry experts share insights on gemstones, market trends, innovation, and craftsmanship shaping the future of the trade. Whether you're a professional, collector, or enthusiast, these sessions offer valuable knowledge and meaningful connections.

## 23<sup>rd</sup> February 2026

**ROOM NO. 110C | 10.30 A.M. - 12.30 P.M.**

**The Next Generation of Jewelry Metals: Sustainable, High-Performance Silver and Copper Alloys for Strength, Tarnish Resistance, and Manufacturability (EN)**

By Ms. Supinya Wongsriruksa Holland (Lecturer, Department of Materials Science, Faculty of Science, Srinakharinwirot University) and Dr. Siriwan Sakultanchareonchai (Casting and Alloy Consultant, Old Moon Co., Ltd.)

**ROOM NO. 110AB | 10.30 A.M. - 12.30 P.M.**

**AI-Driven Gemology: Revolutionizing Origin Determination and Color Classification (EN)**

By Dr. Bhuwadol Wanthanachaisaeng (Chief of Research and Standard Development Department, GIT) and Dr. Montira Seneewong Na Ayutthaya (Chief of Research and Knowledge Development Division, GIT)

**ROOM NO. 110C | 2.00 – 4.00 P.M.**

**Branding Secret: From Concept to Growth (EN)**

By Mr. Sirapat Pipatveeravat (Creative Director, DERMOND), Mr. Chawalit Durongpisitkul (VP - Business Networking, Aurora Design Public Company Limited) and Dr. Sitthichai Parinyanusorn [Deputy Director (Business), GIT]

**ROOM NO. 110AB | 2.00 – 4.00 P.M.**

**Challenges in the Detection of Ruby and Sapphire Treatment in the Thai Market (EN)**

By Ms. Supparat Promwongnan (Senior Gemologist and Chief of Gem and Jewelry Testing Division, GIT)

**Gemstone Color Grading in the Gems and Jewelry Industry (EN)**

By Mr. Thanapong Lhuamporn (Senior Gemologist and Chief of Advanced Technique Development Division, GIT)

## 24<sup>th</sup> February 2026

**ROOM NO. 110C | 10.30 A.M. - 12.30 P.M.**

**MOU Session: MOU Signing between “The Gem and Jewelry Institute of Thailand (Public Organization)” and “The Gemological Institute of India” (EN)**

**Special Seminar Session: One Earth, One World - Let Us Work Together (EN)**

By Mr. Mehul Shah (Chairman, Gemological Institute of India)

**ROOM NO. 110AB | 10.30 A.M. - 12.30 P.M.**

**Upcycling Chanthaboon Reed Mat Scraps into Contemporary Jewelry through Creative Design Processes (EN)**

By Asst. Prof. Pattarabordee Pimki [Program in Creative Design (Jewelry Design), Faculty of Industrial Technology, Rambhai Barni Rajabhat University] and Asst. Prof. Dr. Muanfun Kongsomsawaeng [Program in Communications Arts (Trilingual Program), Faculty of Communications Arts, Rambhai Barni Rajabhat University]

**ROOM NO. 110C | 1.00 – 4.45 P.M.**

**The 1<sup>st</sup> International Bangkok Jewelry Hub Symposium 2026 Enhancing Productivity, Sustainability, and Global Competitiveness of SMEs (TH)**

By Hub of Talent in Gem and Jewelry Industry

Supported by National Research Council of Thailand (NRCT)

**ROOM NO. 110AB | 2.00 – 4.00 P.M.**

**Bring Clarity to Pearls (EN)**

By Ms. Ravenya Atchalak [GIA Staff Gemologist (Pearls), GIA Thailand]

**An Update on GIA Colored Stone Origin Determinations (EN)**

By Dr. Aaron Palke (GIA Senior Manager, Research, GIA)



## 25<sup>th</sup> February 2026

**ROOM NO. 110C | 10.30 A.M. - 12.30 P.M.**

### **Ruby: A Historical Perspective (EN)**

By Mr. Rui Galopim de Carvalho (Gem Education Consultant and Author of Gempedia: A Comprehensive Glossary for Gemstones and Gemmology)

**ROOM NO. 110AB | 10.30 A.M. - 12.30 P.M.**

### **Alternative Materials in Jewelry Design (EN)**

By Mr. Patipat Chaiwitesh (Head of Creative Design Department, College of Design, Rangsit University)

**ROOM NO. 110C | 2.00 – 4.00 P.M.**

### **Jewelry Trends 2027: What to Expect and What Customers are Expecting (EN)**

By Dr. Sittichai Parinyanusorn [Deputy Director (Business), GIT]

**ROOM NO. 110AB | 2.00 – 4.00 P.M.**

### **Selling Colored Gems Online: How to Earn Customer Trust (EN)**

By Mr. Vasily Aydov (Head of Sales, GemStock, Bangkok)

### **How to Source Colored Gemstones: A Practical Framework (EN)**

By Mrs. Alexandra Floyd (Gem Sourcing and Sales Specialist, GemStock, Bangkok)

## 26<sup>th</sup> February 2026

**ROOM NO. 110C | 10.30 A.M. - 12.30 P.M.**

### **The Application Development of Au-coated Ag Calibration Standards for Determination of Coating Thickness by X-RAY Fluorescence Spectrometry (TH)**

By Ms. Thidarat Muangthai (Precious Metal Specialist, Precious Metal Department, GIT)

### **Jewelry Testing and Certification Services Enhancing Global Competitiveness through International Standards (TH)**

By Ms. Pichaya Akkaranurukkul (Precious Metal Specialist, Precious Metal Department, GIT)

**ROOM NO. 110AB | 10.30 A.M. - 12.30 P.M.**

### **Technology and Artificial Intelligence (AI): Driving the Global Gem and Jewelry Industry (TH)**

By Mr. Weerayuth Prakobkan (Committee of Thai Goldsmith Association), Dr. Parinya Nilrattanakul [Advisor, Faculty of Communication Arts (Marketing Communication), University of the Thai Chamber of Commerce] and Dr. Jitakorn Lakul (Chief Executive Officer, White Unicorn Co., Ltd.)



# A NEW ERA OF GEM COLOR ACCURACY

Discover GIT's game-changing lighting standard that reveals true gemstone color



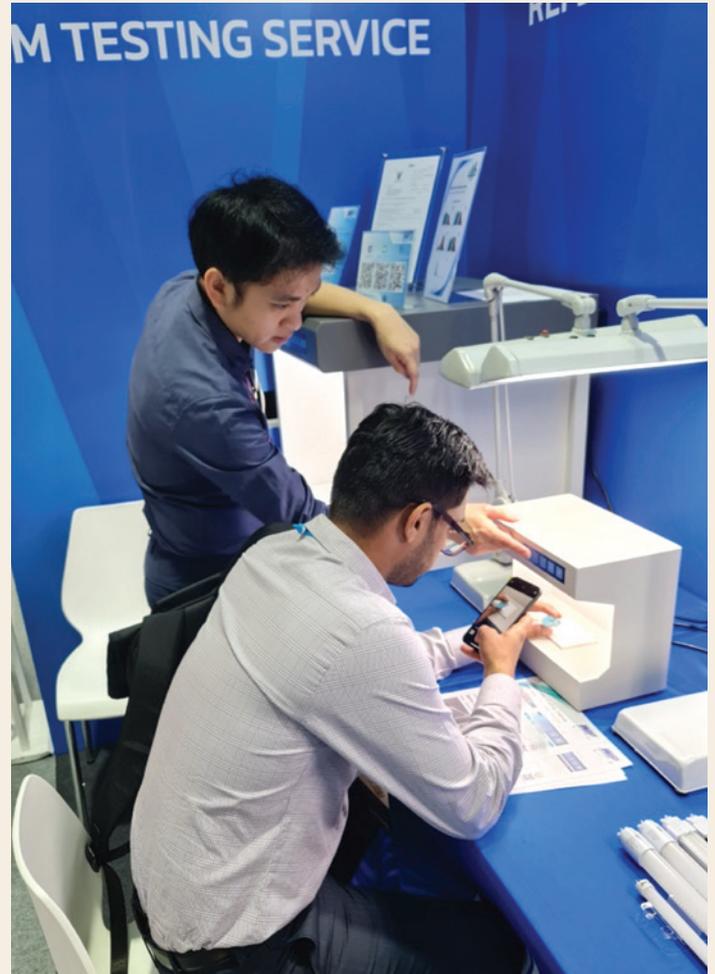
Accurate gemstone color starts with the right lighting. Even slight variations in illumination can affect how a gem is seen, evaluated, and valued. To solve this, the Gem and Jewelry Institute of Thailand (Public Organization) or GIT has introduced the Gemo LED Color Grading Cabinet, the world's first LED standard lighting cabinet developed specifically for gemstone color grading.

Developed in collaboration with W.I.P. Electric Co., Ltd., the cabinet uses advanced full-spectrum LED technology calibrated at 5,700 Kelvin, equivalent to natural daylight between 10 A.M. and 2 P.M., the optimal condition for gemstone color assessment. With a Color Rendering Index (CRI) exceeding 98 and flicker-free, evenly diffused illumination, it enables precise, consistent color evaluation while reducing eye strain during extended use.

Designed for gemological laboratories, traders, manufacturers, and jewelry retailers, the cabinet provides a reliable lighting standard. This reduces color discrepancies, improves transparency, and strengthens buyer confidence in every transaction. The mercury-free LED system is environmentally friendly, cost-effective, and available in multiple sizes to suit different business needs.

Tested and validated by GIT and international experts, the Gemo LED Color Grading Cabinet sets a new benchmark for accurate gemstone color evaluation and reinforces Thailand's leadership in gem and jewelry innovation.

For more information or inquiries about the Gemo LED Color Grading Cabinet, please contact GIT at email [jewelry@git.or.th](mailto:jewelry@git.or.th) or visit website [www.git.or.th](http://www.git.or.th).



Nature's Finest Creations,  
Refined to Perfection



VISIT OUR BOOTH  
Booth KK 02 - 08 / LL 01 - 07  
LG Floor

[www.santenterprises.com](http://www.santenterprises.com)

GIT On-site Gem Testing Service

## BANGKOK GEMS & JEWELRY FAIR

10.00 - 18.00 hrs. | 22 - 26 FEBRUARY 2026



### Gems Testing Services

- ◆ Full Report — Start 1,600 Baht
- ◆ Jewelry Report — Start 3,000 Baht
- ◆ Beryllium — +500 Baht
- ◆ Origin — +1,500 Baht

### Precious Metal Testing Services

- ◆ X-Ray Fluorescence — 50 Baht/pcs  
(Verbal)

### Special Training Promotion

Start 1 - 28 Feb, 2026 Main training course only

- ◆ Apply for 1 Course **15% Discount**
- ◆ Apply for 2 Courses **20% Discount**

หมายเหตุ: ภายในงานไม่รับชำระค่าบริการด้วยเงินสด สมาชิกใช้ส่วนลดได้ตามสิทธิ์

[www.git.or.th](http://www.git.or.th)  
Line Official : @git.thailand

**GIT Booth**  
Near exit Hall 8, LG Level

[www.git.or.th](http://www.git.or.th)



\*All prices exclude 7% VAT



CHINASTONE



**Invitation to visit us at AGTA GemFair Tucson and GJX Gem & Jewelry Show in February, 2026.**

We cordially invite you to take a detailed look at our solution for jewelry design and manufacturing and to discuss your specific and unique requirements with our experts.

**OUR SHOWCASE WILL FEATURE:**

The world's most comprehensive range of ethically sourced and environmentally friendly melee sized high-precision cut natural Mozambique rubies graded to a consistent colour, clarity, size and shape.

For more information about our products, please visit our website [www.echinastone.com](http://www.echinastone.com) or e-mail to [info@mailchinastone.com](mailto:info@mailchinastone.com)

A BETTER WAY TO BUY GEMS

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**2026**

**02 February - 06 February**

**AGTA BOOTH #217**

**GemHall & Galleria**

**Tucson Convention Center  
260 S. Church, Tucson, AZ  
USA**



**2026**

**02 February - 07 February**

**BOOTH: 807/808/907/908**

**GJX Pavilion  
198 S. Granada Avenue  
Tucson, AZ, USA**